# od media

# specsheet
## 2018

# GENERAL SPECIFICATIONS

## FEATURE / EPISODE

- Preferred codec: Apple Prores HQ 4:2:2 10 bit
- Resolution/Line standard: 2160* / 1080 / PAL 576 / NTSC 486
- Audio channel layout should be:

    1 = Left

    2 = Right

    3 = Centre

    4 = Low-Frequency Effect channel

    5 = Left surround

    6 = Right surround

    7 = Left Total (Lt)

    8 = Right Total (Rt)

    With a stereo-only configuration, please put this on channels 1 and 2.

    Mono and up-mixed audio will be rejected.

- If only stereo is available, channel 1 and 2 or a stereo channel should be encoded
- 5.1 upmixes from stereo are not allowed
- No colorbar, slate, textless material etc. should be included. Only the actual feature should be in the file
- Materials should be texted but without any form of subtitles. Supportive texts are allowed, but any form of dialogue should not be burnt in.
- Localized video formats needs to be identical to the original feature and/or trailer
- Localized audio formats must be conformed to the original audio tracks. Conforming can be done at ODMedia for an additional charge
- Content must be provided in the original, native aspect ratio and framerate as originally shot and intended.
- Video must not contain commercial blacks
- Video should be delivered as one file, not in separate files
- Advertisements, promotions and website callout links are not allowed
- Video should not be censored. Bleeps and blurs are not allowed

## TRAILER

- Technical trailer specifications should be identical to feature specifications including aspect ratio
- No URLs or Timed events (such as "This Christmas", etc) are allowed in the trailer.

# SUBTITLES

### SUBTITLE FORMATS
- Preferred format options are EBU-STL or PAC

### BASIC SUBTITLE STYLE GUIDE
- A maximum of 2 lines per subtitle
- A maximum of 42 characters per line
- A minimum duration of 1 second per subtitle event
- A maximum duration of 7 seconds per subtitle event
- There should never be more than one speaker per line
- Please ensure subtitles are positioned accordingly to avoid overlap with onscreen text.
  Only use top-center and bottom-center positioning
- Main series and episode titles are to be left in the original language unless an approved translation is provided

# ADDITIONAL PLATFORM SPECIFIC REQUIREMENTS

## NETFLIX

### FEATURE / EPISODE

- Apple Prores 422 HQ

- HD 1920x1080. All files must be Progressive Scan

- Video, Audio and Timecode Embedded

- Audio should be 16bits or 24bits @48kHz

- Video should have one frame to one second of black video and silence before and after the feature

- ODMedia requires non-subtitled materials. Main titles, end credits, location call outs and other supportive text is allowed, but any burned-in subtitled dialogue is not allowed and can not be corrected by ODMedia

- Content may not be upscaled. SD can not be provided as HD. HD can not be provided as 4K

- Content may not be 16:9 letterboxed. original aspect ratio should be provided

- Content with a runtime of less than 11 minutes should be stitched

- The quality of the material must be equal to or greater than the original master format. If content contains pixelation, interlaced artifacts and other 'subpar' issues, ODMedia will reject it

- No DVD and Blu-Ray sources allowed

- No localized video allowed, only video in original language

- ODMedia will always try to solve fails in house. Please keep in mind that serious video errors and/or dropouts, severe audio dropouts etc. are beyond our ability to fix and would require the client providing new source materials. This also means source files need to be ingested again

### SUBTITLES

- ODMedia requires Netflix approved subtitles in .PAC, DFXP or STL format. Contact us for more information on these specifications or the options for making your subtitles Netflix approved

- If video contains foreign languages next to the original spoken language, Forced Narratives are required

# ITUNES / GOOGLE PLAY / AMAZON / XBOX

### FEATURE / EPISODE

- Apple Prores 422 HQ
- HD 1920x1080. All files must be Progressive Scan
- Video, Audio and Timecode Embedded
- Audio should be 24bits @48kHz
- Video should have 1 second of black and silence before and after the feature

### TRAILER

- Minimum length should be 30 seconds
- Maximum length is 5 minutes
- When a trailer isn't available a clip is also allowed
- Clip must be a continuous part and can't contain opening credits
- No dates, URL's, nudity, rating symbols etc. should be included in the trailer

### SUBTITLES

- Preferably Netflix approved subtitles
- Subtitles should be delivered in .ITT format and should be in sync with feature file
- Minimum duration between subtitles should be 3 frames
- No blank lines are allowed
- No subtitling credits are allowed
- If video contains foreign languages next to the original spoken language, Forced Narratives are required
- Subtitles may not overlap any forced narratives, credits or captions and therefore must be raised to top position at those points

# ITUNES TV

### SUBTITLES

- Forced subtitles need to be burned in
- .ITT format not applicable for TV
- Full subtitles always as closed captions or burned in