



**RAKUTEN**

**PREFERRED SPECIFICATIONS**

If there are any questions about this document, please contact your ODMedia sales representative.

## CONTAINER

The recommended container type is Apple Prores 422 HQ or Prores 4444 in their original frame rate and aspect ratio, with video, audio and timecode embedded.

## VIDEO

A minimum of 1 frame and a maximum of 1 second black at head and tail of the programme is recommended. We prefer to receive video **without**:

- Colour bars
- Slates
- Commercial breaks

## AUDIO

Preferred audio specifications, with a clearly documented channel layout:

- 24-bit at 48kHz
- 8 discrete channels containing surround and stereo mixes
- Only a stereo mix if surround is unavailable.

## TRAILERS

Please deliver trailers with the same frame rate and aspect ratio as the original programme.

- Minimum length should be 30 seconds
- Maximum length is 5 minutes
- When a trailer isn't available a clip is also allowed
- Clip must be a continuous part and can't contain opening credits

Trailers should **not** contain:

- URLs (www.odmedia.com)
- Timed events ("This Christmas" or "Coming Soon")
- Any form of nudity

## SUBTITLES

- ODMedia recommends Netflix approved subtitles
- Subtitles should be delivered in .ITT format and should be in sync with feature file
- Minimum duration between subtitles should be 3 frames
- No blank lines are allowed
- No subtitling credits are allowed
- If video contains foreign languages next to the original spoken language, Forced Narratives are required
- Subtitles may not overlap any forced narratives, credits or captions and therefore must be raised to top position at those points

## NOTES ON HDR MATERIALS

For HDR10(+) or DolbyVision, it is mandatory to receive a static SMPTE ST 2086 or dynamic SMPTE ST 2094 metadata file. For HDR10(+), it is also mandatory to have an SDR file supplied since HDR10(+) files are not backwards compatible.

## GENERAL REMARKS

Material containing the following examples will very likely be rejected by many platforms we deliver to, repairs we perform may introduce extra costs.

- Upmixed audio, e.g. from stereo to surround
- Upscaled video, e.g. from SD to HD
- Advertisements, promotions and website callout links
- Censored materials, including mutes, bleeps and blurs
- Hardcoded subtitles. We advise to supply textless materials as a separate file. Hardcoded credits, locations and dates are acceptable.

---

If there are any questions about this document, please contact your ODMedia sales representative.

---

#### ARTWORK SPECIFICATIONS - RAKUTEN MOVIES

- Poster art must be delivered in .JPG 1500x2100 at 150dpi RGB
- Posters may not contain nudity, festival laurels, DVD logo's, ratings, quotes etc. Only the title and (if preferred) cast are allowed on the poster
- The title on the poster art must match the title used in the metadata
- Stills (optional) must be delivered in .JPG 1920x1080 at 150dpi RGB

---

#### ARTWORK SPECIFICATIONS - RAKUTEN SERIES

- Poster art must be delivered in .JPG 1800x2100 at 150dpi RGB
- Posters may not contain nudity, festival laurels, DVD logo's, ratings, quotes etc. Only the title and (if preferred) cast are allowed on the poster
- The title on the poster art must match the title used in the metadata
- Stills must be delivered in .JPG 1920x1080 at 150dpi RGB
- In the case of TV shows: one still per episode