od media

AMAZON

PREFERRED SPECIFICATIONS

CONTAINER

The recommended container type is Apple Prores 422 HQ or Prores 4444 in their original frame rate and aspect ratio, with video, audio and timecode embedded.

VIDEO

A minimum of 1 frame and a maximum of 1 second black at head and tail of the programme is recommended. We prefer to receive video **without**:
- Colour bars
- Slates
- Commercial breaks

AUDIO

Preferred audio specifications, with a clearly documented channel layout:
- 24-bit at 48kHz
- 8 discrete channels containing surround and stereo mixes
- Only a stereo mix if surround is unavailable.

TRAILERS

Please deliver trailers with the same frame rate and aspect ratio as the original programme.
- Minimum length should be 30 seconds
- Maximum length is 5 minutes
- When a trailer isn't available a clip is also allowed
- Clip must be a continuous part and can't contain opening credits

Trailers should **not** contain:
- URLs (www.odmedia.com)
- Timed events ("This Christmas" or "Coming Soon")
- Any form of nudity

SUBTITLES

- ODMedia recommends Netflix approved subtitles
- Subtitles should be delivered in .ITT format and should be in sync with feature file
- Minimum duration between subtitles should be 3 frames
- No blank lines are allowed
- No subtitling credits are allowed
- If video contains foreign languages next to the original spoken language, Forced Narratives are required
- Subtitles may not overlap any forced narratives, credits or captions and therefore must be raised to top position at those points

NOTES ON HDR MATERIALS

For HDR10(+) or DolbyVision, it is mandatory to receive a static SMPTE ST 2086 or dynamic SMPTE ST 2094 metadata file. For HDR10(+), it is also mandatory to have an SDR file supplied since HDR10(+) files are not backwards compatible.

GENERAL REMARKS

Material containing the following examples will very likely be rejected by many platforms we deliver to, repairs we perform may introduce extra costs.
- Upmixed audio, e.g. from stereo to surround
- Upscaled video, e.g. from SD to HD
- Advertisements, promotions and website callout links
- Censored materials, including mutes, bleeps and blurs
- Hardcoded subtitles. We advise to supply textless materials as a separate file. Hardcoded credits, locations and dates are acceptable.

ARTWORK SPECIFICATIONS

Poster art must be delivered in .JPG or .PNG in the following sizes and under 10MB:

Movie titles
- Preferred artwork sizes: 1920x2560 and 3840x2160 | Minimum artwork sizes: 1200x1600 and 1920x1080

- **Series and Season titles:**

- Box Art Preferred artwork sizes: 2560x1920 | Minimum artwork sizes: 1600x1200

- Cover Art Preferred artwork sizes: 3840x2160 | Minimum artwork sizes: 1920x1080

- Hero Art (background image – no logo) Preferred artwork sizes: 3840x2160 | Minimum artwork sizes: 1920x1080

Episodic titles:
- Preferred artwork sizes: 2560x1920 | Minimum artwork sizes: 1600x1200

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- Posters may not contain nudity, festival laurels, DVD logo's, ratings, quotes etc.
  Only the title and (if preferred) cast are allowed on the poster

- The title on the poster art must match the title used in the metadata