od media™

APPLE TV+

PREFERRED SPECIFICATIONS

CONTAINER

The recommended container type is Apple Prores 422 HQ or Prores 4444 in their original frame rate and aspect ratio, with video, audio and timecode embedded.

VIDEO

A minimum of 1 frame and a maximum of 1 second black at head and tail of the programme is recommended. We prefer to receive video **without**:
- Colour bars
- Slates
- Commercial breaks

AUDIO

Preferred audio specifications, with a clearly documented channel layout:
- 24-bit at 48kHz
- 8 discrete channels containing surround and stereo mixes
- Only a stereo mix if surround is unavailable.

TRAILERS

Please deliver trailers with the same frame rate and aspect ratio as the original programme.
- Minimum length should be 30 seconds
- Maximum length is 5 minutes
- When a trailer isn't available a clip is also allowed
- Clip must be a continuous part and can't contain opening credits

Trailers should **not** contain:
- URLs (www.odmedia.com)
- Timed events ("This Christmas" or "Coming Soon")
- Any form of nudity

SUBTITLES

- ODMedia recommends Netflix approved subtitles
- Subtitles should be delivered in .ITT format and should be in sync with feature file
- Minimum duration between subtitles should be 3 frames
- No blank lines are allowed
- No subtitling credits are allowed
- If video contains foreign languages next to the original spoken language, Forced Narratives are required
- Subtitles may not overlap any forced narratives, credits or captions and therefore must be raised to top position at those points

NOTES ON HDR MATERIALS

For HDR10(+) or DolbyVision, it is mandatory to receive a static SMPTE ST 2086 or dynamic SMPTE ST 2094 metadata file. For HDR10(+), it is also mandatory to have an SDR file supplied since HDR10(+) files are not backwards compatible.

GENERAL REMARKS

Material containing the following examples will very likely be rejected by many platforms we deliver to, repairs we perform may introduce extra costs.
- Upmixed audio, e.g. from stereo to surround
- Upscaled video, e.g. from SD to HD
- Advertisements, promotions and website callout links
- Censored materials, including mutes, bleeps and blurs
- Hardcoded subtitles. We advise to supply textless materials as a separate file. Hardcoded credits, locations and dates are acceptable.

ARTWORK SPECIFICATIONS

- **Poster art for Movies must be delivered in .JPG or .PNG 2000x3000 at 300dpi RGB**
- **Poster art for TV must be delivered in .JPG or .PNG 3000x3000 at 300dpi RGB**

- Posters may not contain nudity, festival laurels, DVD logo's, ratings, quotes etc.
- Only the title and (if preferred) cast are allowed to be placed on the poster, but should be placed on the 16:9 cover art as well.
- The title on the poster art must match the title used in the metadata

ADDITIONAL ARTWORK

- **16:9 Cover Art, must be delivered in .PNG or .LSR, 3840x2160px at 72dpi –**
  Color profile: Display P3 (strongly preferred) or sRGB - Bit Depth: 8 or 16 bit
- Artwork should use the full size of the canvas.
- Avoid abrupt crops of heads or other body parts.
- Keep the entire title within the art safe area.
- If the art features talent, keep eyes and chin within the art safe area.
- Don't upscale your artwork.

- **Backdrop Wide, must be delivered in .PNG, 4320x3240px at 72dpi –**
  Color profile: Display P3 (strongly preferred) or sRGB - Bit Depth: 8 or 16 bit
- Artwork should use the full size of the canvas.
- Avoid abrupt crops of heads or other body parts.
- If the art features talent, keep eyes and chin within the art safe area.
- Don't upscale your artwork.

- **Backdrop Tall, must be delivered in .PNG, 1680x3636px at 72dpi –**
  Color profile: Display P3 (strongly preferred) or sRGB - Bit Depth: 8 or 16 bit
- Artwork should use the full size of the canvas.
- Avoid abrupt crops of heads or other body parts.
- If the art features talent, keep eyes and chin within the art safe area.
- Don't upscale your artwork.

- **Full Color Content Logo, must be delivered in .PNG, 4320x1300px at 72dpi –**
  Color profile: Display P3 (strongly preferred) or sRGB - Bit Depth: 8 or 16 bit
- Place your content logo top-left in the template.
- Scale the logo until it is either using full width or height of the template.
- Don't include any marketing or branding other than your logo.
- Don't include any director, cast or crew names other than your logo.
- Don't include any copyright or trademark symbols with your logo.

- **Single Color Content Logo, must be delivered in .PNG, 4320x1300px at 72dpi –**
  Color profile: Display P3 (strongly preferred) or sRGB - Bit Depth: 8 or 16 bit
- Content Logo has to be white on a transparent background
- Place your Content Logo top-left in the template.
- Scale the logo until it is either using full width or height of the template.
- Avoid drop shadows or any other text effects.
- Don't include any marketing or branding other than your logo.
- Don't include any director, cast or crew names other than your logo.
- Don't include any copyright or trademark symbols with your logo.

ARTWORK WILL BE REJECTED IF IT INCLUDES ANY OF THE FOLLOWING:

- Website addresses. Your artwork must not contain or display any URLs.
- The words "App Store," "iTunes," "iBooks," or "Apple Inc."
- Any visual representation of iPhone, iPad, iPod, Apple TV, or any other Apple hardware.
- References to the physical packaging (such as DVD or Blu-ray) or to any other retailers.
- References that your content is a digital product.
- References to pricing, for example "Reduced Price," "Low Price," "Available for $9.99," or "For Promo Use."
- References to illegal drugs, profanity, or violence.
- Images or language that could be construed as racist, misogynist, or homophobic.
- Imagery depicting sex, violence, gore, drugs, explicit language, or hate themes.
- Third-party trademarks without authorization or usage rights.
- Nazi symbolism restricted by the Strafgesetzbuch section 86a, if the content is visible in Austria, Germany, or Switzerland.