



GOOGLE PLAY

PREFERRED SPECIFICATIONS

CONTAINER

The recommended container type is Apple Prores 422 HQ or Prores 4444 in their original frame rate and aspect ratio, with video, audio and timecode embedded.

VIDEO

A minimum of 1 frame and a maximum of 1 second black at head and tail of the programme is recommended. We prefer to receive video **without**:

- Colour bars
- Slates
- Commercial breaks

AUDIO

Preferred audio specifications, with a clearly documented channel layout:

- 24-bit at 48kHz
- 8 discrete channels containing surround and stereo mixes
- Only a stereo mix if surround is unavailable.

TRAILERS

Please deliver trailers with the same frame rate and aspect ratio as the original programme.

- Minimum length should be 30 seconds
- Maximum length is 5 minutes
- When a trailer isn't available a clip is also allowed
- Clip must be a continuous part and can't contain opening credits

Trailers should **not** contain:

- URLs (www.odmedia.com)
- Timed events ("This Christmas" or "Coming Soon")
- Any form of nudity

SUBTITLES

- ODMedia recommends Netflix approved subtitles
- Subtitles should be delivered in .ITT format and should be in sync with feature file
- Minimum duration between subtitles should be 3 frames
- No blank lines are allowed
- No subtitling credits are allowed
- If video contains foreign languages next to the original spoken language, Forced Narratives are required
- Subtitles may not overlap any forced narratives, credits or captions and therefore must be raised to top position at those points

NOTES ON HDR MATERIALS

For HDR10(+) or DolbyVision, it is mandatory to receive a static SMPTE ST 2086 or dynamic SMPTE ST 2094 metadata file. For HDR10(+), it is also mandatory to have an SDR file supplied since HDR10(+) files are not backwards compatible.

GENERAL REMARKS

Material containing the following examples will very likely be rejected by many platforms we deliver to, repairs we perform may introduce extra costs.

- Upmixed audio, e.g. from stereo to surround
- Upscaled video, e.g. from SD to HD
- Advertisements, promotions and website callout links
- Censored materials, including mutes, bleeps and blurs
- Hardcoded subtitles. We advise to supply textless materials as a separate file. Hardcoded credits, locations and dates are acceptable.

If there are any questions about this document, please contact your ODMedia sales representative.

ARTWORK SPECIFICATIONS - GOOGLEPLAY MOVIES

- Vertical Poster art: must be delivered in .JPG or .PNG 1000x1440 at 300dpi RGB
- Horizontal Poster art: must be delivered in .JPG or .PNG 3840x2160 at 300dpi RGB
- Posters may not contain nudity, festival laurels, DVD logo's, ratings, quotes etc.
Only the title and (if preferred) cast are allowed on the poster
- The title on the poster art must match the title used in the metadata

ARTWORK SPECIFICATIONS - GOOGLEPLAY TV

- Vertical Poster art must be delivered in .JPG or .PNG 800x800 at 300dpi RGB
- Horizontal Poster art: must be delivered in .JPG or .PNG 3840x2160 at 300dpi RGB
- Posters may not contain nudity, festival laurels, DVD logo's, ratings, quotes etc.
Only the title and (if preferred) cast are allowed on the poster
- The title on the poster art must match the title used in the metadata