

## ODMedia Channel list 2024



## Sport Network NL

Channel title	Ad impressions	Views	Format	(IAB) Cat.
Ziggo Sport	18.000.000	10.000.000	Instream	Sport
ESPN NL	14.000.000	15.000.000	Instream	Sport
Viaplay Sport Nederland	7.000.000	4.500.000	Instream	Sport
AFC Ajax	2.000.000	3.000.000	Instream	Sport
GPFans NL	1.400.000	1.600.000	Instream	Sport
Feyenoord	850.000	1.000.000	Instream	Sport
PSV	500.000	500.000	Instream	Sport
WielerFlits	400.000	500.000	Instream	Sport
Onsoranje	350.000	500.000	Instream	Sport
FCUpdate.nl	250.000	150.000	Instream	Sport
FC Twente	200.000	250.000	Instream	Sport
Eredivisie Archief	80.000	50.000	Instream	Sport
K.N.V.B.	80.000	85.000	Instream	Sport
Killer	60.000	110.000	Instream	Sport
Ekstraklasa	35.000	80.000	Instream	Sport
eDivisie	20.000	150.000	Instream	Sport
Killer one hour	20.000	45.000	Instream	Sport
Racing TV	7.500	20.000	Instream	Sport
PSV • Eredivisie Archief	4.500	2.000	Instream	Sport
Feyenoord • Eredivisie Archief	2.000	2.000	Instream	Sport
Royal Dutch Cricket Association	800	800	Instream	Sport
Ajax • Eredivisie Archief	750	1.000	Instream	Sport
Ekstraklasa archief	650	350	Instream	Sport
Panna	500	350	Instream	Sport

## Kids Network NL

Channel title	Ad impressions	Views	Format	(IAB) Cat.
Juf Roos	4.000.000	5.500.000	Instream	Kids
Dikkie Dik	450.000	1.200.000	Instream	Kids
Dirk Scheele	350.000	1.100.000	Instream	Kids
Ernst, Bobbie en de Rest • Officieel Kanaal	800.000	1.000.000	Instream	Kids
Mojitv - Nederlandse Kinderseries	1.000.000	850.000	Instream	Kids
PaardenpraatTV	850.000	750.000	Instream	Kids
Bobo • Officieel Kanaal!	400.000	525.000	Instream	Kids
Just4Kids	300.000	415.000	Instream	Kids
StoryZoo • Officieel Nederlands Kanaal!	175.000	400.000	Instream	Kids
Just Like Lili - Kids Channel	35.000	225.000	Instream	Kids
Sinterklaas TV-Nostalgie	25.000	215.000	Instream	Kids
DierenpraatTV	85.000	140.000	Instream	Kids
Bibaboerderij	65.000	120.000	Instream	Kids
StoryZoo • International Official Channel!	20.000	50.000	Instream	Kids
The Adventures of Mansour	3.500	6.500	Instream	Kids
StoryZoo • Deutscher Kanal	1.500	3.000	Instream	Kids
Dirk Scheele Children's Songs	650	1.500	Instream	Kids

## Entertainment Network NL

Channel title	Ad impressions	Views	Format	(IAB) Cat.
TopPop	1.000.000	1.500.000	Instream	Entertainmaint
In The Air	550.000	450.000	Instream	Entertainmaint
Rebl Records	280.000	550.000	Instream	Entertainmaint
jochemmyjer	250.000	300.000	Instream	Entertainmaint
Herman Finkers	250.000	300.000	Instream	Entertainmaint
Comedy Station Nederlandstalig	150.000	190.000	Instream	Entertainmaint
Brigitte Kaandorp	150.000	185.000	Instream	Entertainmaint
Ronald Goedemondt	125.000	175.000	Instream	Entertainmaint
Pieter Derks	125.000	170.000	Instream	Entertainmaint
Youp van 't Hek	125.000	200.000	Instream	Entertainmaint
Hans Teeuwen	110.000	120.000	Instream	Entertainmaint
Najib Amhali	100.000	120.000	Instream	Entertainmaint
Bert Visscher	100.000	120.000	Instream	Entertainmaint
Toon Hermans	100.000	125.000	Instream	Entertainmaint
Daniel Arends	75.000	100.000	Instream	Entertainmaint
Freek de Jonge	50.000	50.000	Instream	Entertainmaint
Comedy Station	40.000	50.000	Instream	Entertainmaint
René van Meurs	40.000	55.000	Instream	Entertainmaint
Claudia de Brey	40.000	40.000	Instream	Entertainmaint
Ladies of Soul	40.000	55.000	Instream	Entertainmaint
TopPop	40.000	150.000	Instream	Entertainmaint
North Sea Jazz Archive	40.000	40.000	Instream	Entertainmaint
Great Railways	32.000	20.000	Instream	Entertainmaint
Koefnoenkanaal	30.000	75.000	Instream	Entertainmaint
Guido Weijers	30.000	12.500	Instream	Entertainmaint
Rayen Panday	28.000	18.000	Instream	Entertainmaint
Flick Vault - Full HD Movies for Free	20.000	11.000	Instream	Entertainmaint
Henry van Loon	15.000	30.000	Instream	Entertainmaint
Tim Fransen	10.000	25.000	Instream	Entertainmaint
World of Jazz	10.000	17.000	Instream	Entertainmaint
Stefan Pop	8.000	40.000	Instream	Entertainmaint
Peter Pannekoek	8.000	15.000	Instream	Entertainmaint
Roué Verveer	7.500	12.500	Instream	Entertainmaint
Whitney Tribute	6.000	12.500	Instream	Entertainmaint
TMF - The Music Factory	5.500	15.000	Instream	Entertainmaint
ArjenLubach	5.000	15.000	Instream	Entertainmaint
Billy Connolly	4.000	6.000	Instream	Entertainmaint
Expoza Travel	2.000	1.000	Instream	Entertainmaint
Bokoesam	2.000	35.000	Instream	Entertainmaint
Eyeworks Film	1.000	4.000	Instream	Entertainmaint